

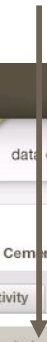
Benchmark Analysis: > 32410 > Cement rendering of buildings > ABC Plastering (2007)

Profitability Productivity Personnel

KPI

Your results

Benchmarked comparisons



	kpi	this business	ALL : All Firms Average	LOC : City or Suburbs	TO : \$250,000 to \$1,999,999
<b>Income</b>					
Sales/Fees 1		100.00%	n.a.	n.a.	n.a.
Other income			0.436%	0.263%	0.542%
Rental income			n.a.	n.a.	n.a.
Interest Received			n.a.	n.a.	n.a.
<b>Total Income</b>		\$814,325.00	\$2,109,490	\$435,546	\$807,516
<b>Cost Of Goods Sold (COGS)</b>					
COGS		34.56%	36.773%	30.724%	36.200%
Subcontractors Internal		2.99%	2.624%	4.175%	6.639%
Subcontractors External		39.19%	10.819%	8.079%	12.414%
Disbursements recovered from clients			n.a.	n.a.	n.a.
<b>Total COGS (goods and labour)</b>		76.74%	51.577%	44.719%	53.468%
<b>Gross Profit \$</b>		\$189,443.00	\$471,441	\$151,445	\$277,065
<b>Gross Profit %</b>		23.26%	48.423%	55.281%	46.532%
<b>Expenses</b>					
Accounting and Legal Fees		0.49%	0.921%	1.290%	0.722%
Administration Fees			n.a.	n.a.	n.a.
Advertising and Promotion			0.697%	0.533%	0.665%
Motor Vehicle Expenses			5.377%	7.129%	3.869%
Motor Vehicle Repairs and Maintenance		0.25%	1.270%	1.200%	0.955%
<b>Total Vehicle and Equipment Costs</b>		0.25%	6.981%	8.828%	5.108%
All Wages and Salaries PAYG		6.67%	14.011%	16.925%	19.410%